

Felipe Herrera

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COVER

QA Analyst with a strong foundation in **Data Analytics** and C1 English proficiency. Focused on ensuring product quality through structured testing, API validation, and data-driven analysis.

Experienced in **manual testing**, including test case design, execution, and defect tracking. Skilled in API testing using **Postman** and performance auditing with **Lighthouse** to identify issues and improve system reliability.

Background in data analysis enables precise identification of inconsistencies, edge cases, and system behavior, contributing to stable and high-quality product releases.

WORK EXPERIENCE

GlobalLogic

Nov 2024 - Present

QA Engineer (Data-Focused Systems)

- Validated structured data within a healthcare platform to ensure accuracy and consistency across the system.
- Performed data validation and identified inconsistencies affecting system behavior and reporting.
- Collaborated with cross-functional teams to ensure correct functionality of dashboards and data flows.
- Contributed to system reliability by supporting data integrity and access control processes.
- Identified usability and functionality issues through testing and data analysis.

Herbalife

Nov 2023 - Nov 2024

QA Engineer (Manual Testing – Web)

- Designed user-centered website prototypes to improve usability and create intuitive digital experiences.
- Conducted manual QA testing, validating user flows, identifying broken links, and detecting UI/UX issues across the website.
- Reported bugs and collaborated with cross-functional teams to enhance site performance and overall user experience.
- Managed website content in Adobe AEM, including asset uploads, metadata optimization, and Excel audit reporting for better content control.

OQLAR

Dec 2020 - Nov 2023

UX/UI Designer

- Utilized client feedback to develop and present **UX/UI** solutions, resulting in a 10% improvement in DAM navigation and overall platform performance.
- Analyzed user interface behavior to identify opportunities for enhancing interaction, improving **UI** usability by 30% across web and mobile devices Using **Figma**
- Optimized interaction flows and designed high-performing landing pages to deliver a smoother and more intuitive customer experience.
- Implemented and iterated on tools and software functionality based on user testing feedback to continuously refine the **UX**.
- Categorized digital assets by type, function, and relevance to enable more efficient organization and faster content retrieval with **Figma** tools

Product Design Intern

- Actively listened to stakeholders to gain a deep understanding of specific project requirements and client goals, ensuring successful design of products and services for IOS, Android and Web using **Figma**
- Facilitated communication between technical customers and development teams, establishing end-to-end project management transparently with approximately 10 ongoing projects simultaneously.
- Formulated solutions synthesized from aligning customer needs with business objectives resulting in a 5% acceleration in project delivery timeline for all projects within the portfolio.

EDUCATION

QA Testing BootCamp	Present
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Quality Tester

Data Science, AI & Machine learning Bootcamp	July 2024
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Data Science Career

Google	July 2024
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Data Analytics

Netzun/UPAL University	Aug 2023
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*Specialization in UX Design***Skills**

Excel, Adobe AEM, SQL, Python, Tableau, Power Bi, Manual Testing, Functional Testing, Exploratory Testing, SDLC & Testing Lifecycle, Postman (API Testing), Lighthouse (Performance, Accessibility, Best Practices) Jira, Test Management, Experience, UX, UI, Design Thinking, Scrum, Sprint, Product Management, Motion Graphics, Video Editing